



University
of Basel

Department of
Biomedical Engineering

ETH zürich

Medica Robotics Week 2021

Basel,
Switzerland

MRW2021

Hybrid
Conference

07.-09. June 2021:
MESROB 2021 -
Virtual Conference
08.-09. June 2021:
AUTOMED 2021 -
Virtual Conference
10.-11. June 2021:
Conference Workshops -
Hybrid Workshops -
Venue for in-person
attendees: Old
University of Basel

SPONSORSHIP & EXHIBITION PROSPECTUS

medicalroboticsweek.org

CONFERENCE DATES AND CONTACT DETAILS

DATES

07.-09. June 2021: MESROB 2021

08.-09. June 2021: AUTOMED 2021

10.-11. June 2021: Conference Workshops

ORGANIZING SECRETARIAT



Office: Kenes M+

Project Manager:
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Exhibition and Sponsorship:
Mr. Daghan Sivaci
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WELCOME!

On behalf of the Medical Robotics Week Organizing Committee, we would be delighted to invite you to the Medical Robotics Week to be held as hybrid event, between 7 and 11 June 2021.

Sponsors and exhibitors are invited to join us in Basel or virtually and enjoy engagement with hundreds of key individuals at an event that will live-on virtually, remaining on demand for three month following the event date.

Further details on the sponsorship and exhibitor packages are found in the following pages. We hope you enjoy the high value, virtual hybrid options to raise brand awareness, engage, educate, share resources and forge long lasting and fruitful relationships.

Medical Robotics Week
Organizing Secretariat

KEY BENEFITS OF THE HYBRID CONFERENCE

IMMEDIATE VISIBILITY – Appearance of your brand and organisation's name / logo directly in front of attendees, boosting the perceived image of your organisation during the conference.

LONGER EXPOSURE – Visibility and interaction during the virtual meeting PLUS a longer time following the event when attendees have access on-demand.

NO TRAVEL – Access the meeting from the comfort of your office or home, on your own time – and save €€€ by avoiding travel expenses.

CUSTOMER LEADS – Communication with your target market with the opportunity to launch new initiatives, products or services.

REACH OUT TO TARGET AUDIENCE – Possibility to find new partners and meet like-minded professionals, influential people, bodies and organisations representing scientific fields and to gain credibility in your area of research and outperform your competitors.

EXPANDED MARKET – Going virtual opens the door for a larger audience globally, as attendees no longer need to travel to an onsite location



MAIN SPONSORSHIP CATEGORIES

	PLATINUM SPONSORSHIP EUR 10.000	GOLD SPONSORSHIP EUR 7.000	SILVER SPONSORSHIP EUR 5.000
Limited to	2 companies	4 companies	4 companies
Opportunity of sponsoring one of the sessions of the conference scientific program	+		
Virtual Booth	+	+	+
Presence with logo or advertisement of the Sponsor at the entrance of virtual meeting venue	Separate logo on one large banner	Separate logo on small banner with other Gold Sponsors	Separate logo on small banner with other Silver Sponsors
Acknowledgement within the branding in the virtual hall for scientific sessions	Separate logo on one side	Separate logo on the other side with other Gold and Silver Sponsors	Separate logo on the other side with other Gold and Silver Sponsors
Acknowledgement on the meeting website with a logo with hyperlink to Sponsor's website	+	+	+
Acknowledgement in the program e-book, at Sponsors' section with logo and 100-words profile	+	+	+
Acknowledgement in the meeting mobile application, at Sponsors' section with logo	+	+	+
Acknowledgement with logo in the post-meeting reports and information + + +	+	+	+
Acknowledgement in the push notification to be sent through the meeting mobile application during the meeting	+	+	+
Opportunity to upload company material (1-2 page pdf brochure) onto the meeting mobile application	3	2	1

SPONSORSHIP ITEMS

EDUCATIONAL GRANT

Grants of any amount, whether for the overall program or for individual sessions, are appreciated and important to the success of the event

TRAVEL GRANT

EUR 500

POSTER PRIZE AWARDS

Poster Prize (Gold)
EUR 300

Poster Prize (Silver)
EUR 200

Poster Prize (Bronze)
EUR 100

Poster Prizes (Gold, Silver and Bronze)
EUR 600

The sponsorship amount will directly go to the researchers and is not used for conference cost coverage.

PAPER AWARDS

Best Research Paper (Gold)
EUR 750

Best Research Paper (Silver)
EUR 500

Best Research Paper (Bronze)
EUR 250

Best Research Paper Awards
(Gold, Silver and Bronze)
EUR 1.500

The sponsorship amount will directly go to the researchers and is not used for conference cost coverage.

POSTER PRIZE AWARDS

Best Student Paper (Gold)
EUR 750

Best Student Paper (Silver)
EUR 500

Best Student Paper (Bronze)
EUR 250

Best Student Paper Awards
(Gold, Silver and Bronze)
EUR 1.500

The sponsorship amount will directly go to the researchers and is not used for conference cost coverage.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

SESSION SPONSORSHIP

EUR 3.000

- Sponsorship is subject to the approval of the Scientific Committee.
- Time slots will be allocated on a “first come, first served” basis.
- Permission to use the phrase: “Supported by:”.
- Sponsor to be announced during the session.
- 1 roll-up/banner of the Sponsor to be placed within the session hall. (Roll-Up will be provided by sponsor)
- Session sponsorship will be designated on the Scientific Program (subject to receipt by publishing deadline)
- Sponsor’s logo to be placed on the Conference website with hyperlink of Sponsor’s company/product website.
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website and with signage during the event.
- A 100-words company profile to be published in the Final Program.

Please check the availability of the desired session sponsorship availability. The main sponsors of the Conference will have the priority to use the available slots sited in the related sponsorship benefits.

BANNER IN THE VIRTUAL LOBBY (WITH HYPER-LINK)

EUR 1.000

MAILSHOT (PER MAIL)

EUR 750

3 MINUTE VIDEO WALL PRESENTATION IN A VIRTUAL EXHIBITION HALL

EUR 750

- 3-minute presentation displayed on the video wall at selected times
- Package will include a Push notification

ADVERT IN APP (LIMITED TO 3 SPONSORS)

EUR 500

VIRTUAL EXHIBITION BOOTH

EUR 3.000

Virtual Package includes:

- Virtual exhibition stand – fully branded with four displays featuring ‘click on’ virtual visitor experience with uploads of up to four items: documents, demos or video Available for registrants to view online post conference for one month.
- Real-time engagement with visitors from the virtual stand via chat room with unlimited availability.
- A 100-words company profile to be published in the Congress Mobile App / Final Program Book
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors branding area during the meeting.

MEETING MOBILE APPLICATION

EUR 2.500

Strong visibility during the meeting.

The meeting’s mobile application engages attendees with personalised planning tools and real-time event updates and notifications. The easily downloadable and user-friendly mobile app will include the scientific programme, content and speakers’ information.

Sponsor’s acknowledgement will appear on the splash/popup screen of the app and the Sponsor’s logo will be displayed together with the mobile app information and the QR code that will be sent to the registered participants. Sponsor will have the opportunity to get two (2) push notifications to be launched during the meeting (timing to be decided and agreed by the Meeting Organisers and the Sponsor).

Please note that it is the Exhibitor’s / Supporter’s responsibility to comply with the local authority’s regulations, and IFMPA- (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.

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You can also support Medical Robotics Week with an Unrestricted Grant!

Or

You may suggest an idea!

We strongly encourage potential sponsors to suggest their own ideas for supporting Medical Robotics Week 2021. We are very open to additional sponsorship opportunities (within the technical limits of the virtual system) and would be happy to discuss any options with you.

Please contact us!



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medicalroboticsweek.org